

Cool IT Tools for the Busy Market Gardener



A New Terra Farm Free e-Book

copyright 2009 © scott kelland

Get more FREE STUFF

“Cool IT Tools for the Busy Market Gardener”

Next

- TABLE OF CONTENTS -

- Introduction -
- Open Office Suite -
 - FreeMind -
 - Site Build It -
 - TurboNote -
- FireFox Browser -
- FreeArticle Writing Software -

You may **send this e-book to a friend** provided you don't charge for it or include it in any package of items for sale

'Farm tools' means more than tractors and shovels

There has never been a better time to start market gardening; the new farmer has access to amazing software tools and technologies that can help make your farm business a success.

At our farm we have looked at a LOT of software and web-sites to find some great products that we actually use. Believe it or not, some of the best ones are **FREE** (gasp!) And in our experience, even the ones that have a price tag deliver a lot of value for the money.

So, check out the list of techie tools that follows. They are 'farm-tested'; we use and believe in everything we recommend. They have helped us plan and build our farm businesses, organize our life, write and promote our books, (like this one), and create additional income streams on the farm.

We highly recommend you take advantage of these '21st-century' farm tools to help make your own farm business a success.

Cool IT Tools 'Open Office' Suite

Table of Contents

Previous

Next

Compare: Microsoft Office - \$500 Open Office - FREE

This one is an amazing bargain; in fact it is a FREE DOWNLOAD. I have been using Open Office for about 2 years; I no longer own Microsoft Office (Bill Gates has enough of my money<g>)

Open Office gives you a word processor (fully compatible with Microsoft Word, '[Bootstrap Market Gardening](#)' was written with it), a spreadsheet program compatible with Excel, and a presentation program compatible with PowerPoint, as well as a draw program and a math formula processor. And it does something MS Office doesn't – it will export files directly in **PDF format** (like this one.)

The program has fully indexed help files and is a thoroughly professional package – no catches or glitches that I have seen. Get it at this link:

[Download Open Office](#)

Cool IT Tools

'FreeMind' Mind Mapping

[Table of Contents](#)

[Previous](#)

[Next](#)

Map your mind, organize your thoughts

This is a really useful (and yes, **FREE**) tool that I use to organize projects, re-design my web-site, draft book outlines and in general 'brainstorm' ideas for new projects and products to enhance farm income. (you can see one of my actual mind-maps on the next page)

FreeMind is in a category of tools known as 'mind-mapping' software. This software lets you jot down ideas or topics, organize them, draw connections between them, rearrange their priorities and a bunch of other neat stuff.

You can download FreeMind at this link. There is enough information provided to get you started using the product. [Download FreeMind](#)

You will be asked to enter your e-mail to access the download link and receive free tips on using FreeMind as well. p.s. I bought the FreeMind training videos offered on this site. They will quickly get you up to speed on using this handy tool.

Cool IT Tools

FreeMind Sample Map

Table of Contents

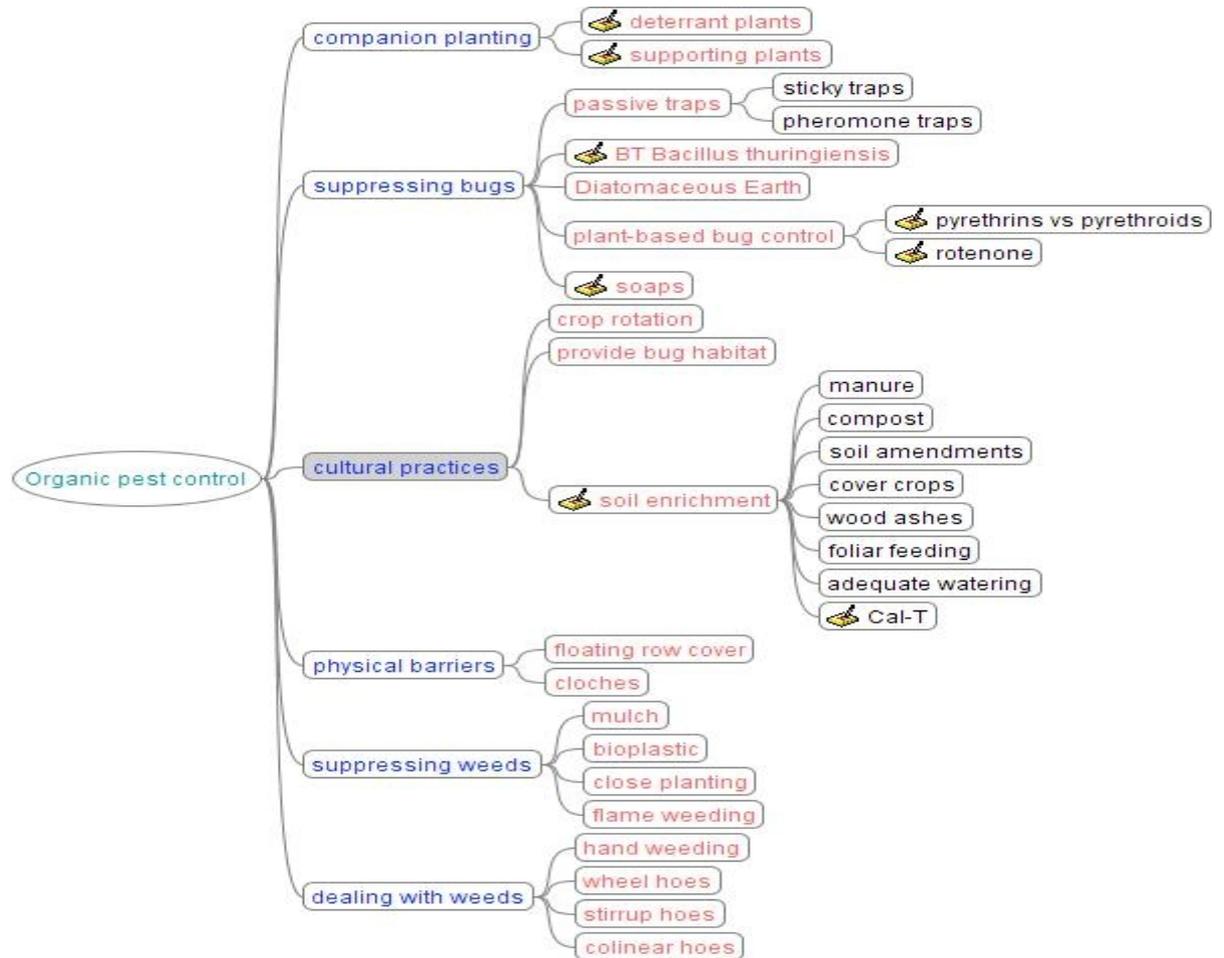
Previous

Next

This is the actual first-draft of a mind-map outlining my new e-book about Organic Pest Control

You can format 'branches' in different styles, add notes and icons, establish links, move nodes around, add colour and many other functions to organize your ideas.

[Download FreeMind here](#)



Cool IT Tools Site Build It! (SBI)

[Table of Contents](#)

[Previous](#)

[Next](#)

Much more than a web host, SBI! will help you create income

I'm one of thousands of happy **SBI!** owners all around the world who have used it to create **additional streams of income**. It's the most important piece of software I own. **SBI!** makes it possible for you to **create your own website simply and easily**, even if you have no technical knowledge at all.

It analyzes which themes will be profitable. Even better, it helps you optimize the pages for the main search engines and teaches you how to promote your site effectively. This tool also generates your Google and Yahoo! Sitemaps and automatically submits them when necessary so you don't have to. (its OK if you don't understand what that stuff is, I didn't either before **Site Build It!**)

SBI! doesn't just teach you search engine optimization. It teaches you Internet marketing. It will teach you how to [sell your knowledge](#). And, most important of all, it teaches you how to be successful.

SBI! Is not free, but if you follow their [10-Step Action Plan](#) it will pay for itself and make you money. You can also **get your site built for you** quickly and affordably by the experts at [SiteSell Services](#)

Cool IT Tools TurboNote

Table of Contents

Previous

Next

Got yellow 'reminder' notes stuck all over your monitor? Try this!

Here's a really neat tool that will pop up a note-taking window whenever you want. Its great for recording those brilliant ideas that occur to you when you're in the middle of doing something else.

As I write this I have 51 TurboNotes in different caetgories keeping handy little bits of information available. My actual list includes: typo's to be fixed on my website, snippets of HTML code that I use frequently, a list of places to submit my gardening articles, an investment site I want to follow up on, topics for new books and articles, and a couple 'to-do' items I don't want to forget.

You can download a 30-day trial of the newest version here [TurboNote v 6.4](#). It has a lot of bells and whistles like a calendar and an alarm and you can use it for 30 days before registering - i.e. buying – your copy. It's the version I use now.

Cool IT Tools

FireFox Browser

[Table of Contents](#)

[Previous](#)

[Next](#)

Better, faster, cooler . . .

A couple of years ago I switched away from Internet Explorer to the **FireFox free web browser** (did I mention that Bill Gates got enough of my money?)

Firefox is much faster than IE in most applications, and has hundreds of cool add-ons (see a couple that I use all the time below.) And it promotes itself as '**100% organic software**' (how could I resist?)

Firefox is a non-profit, public-benefit company that is supported by a volunteer community of thousands of developers. You can download the latest version at this link [FireFox 3.0.6 for Windows English](#). You can also find versions in other languages and for other platforms at this link [FireFox All Versions](#)

After you install Firefox, check out these **free add-ons**: [StumbleUpon](#) discovers web sites based on your interests, learns what you like and brings you more. And if you stumble on something you want to download, get the [DownThemAll](#) add-on for faster downloads and cool download tools.

Cool IT Tools

Article-Writing Software

[Table of Contents](#)

[Previous](#)

[Next](#)

Create multiple streams of income with this idea

To re-iterate a point, the range of tools and technologies available to farmers and other small business people is amazing. Personally, I have chosen to focus my 'spare time' (hah!) to develop a content-rich, keyword-focused web-site that gets targeted traffic that converts to **income**.

One of the best ways to promote your web-site (created with [SiteBuildit!](#) of course) is by **article marketing** – that is, writing and distributing information articles that 'link back' to your web-site.

I found this handy little tool to help speed up the process; it's called the '**8-minute Article Writer**'. It gives you a template and instructions for quickly creating and distributing your articles. I actually have created articles in about 10 minutes using this tool.

Right-click and use 'save as' to download your free copy of [8 minute Article Writer](#). It comes in a zip file (compressed file) with a 'HTML cheat sheet' that explains how to create a 'resource box' for your article. Just save and unzip the 'freewriter' file, read the 'HTML cheat sheet' and run 8-minute Article Writer to start creating your article. p.s. Its also gives you a way to **distribute** your articles on the Web for maximum exposure.

Cool IT Tools

Th-th-th-that's all

[Table of Contents](#)

[Previous](#)

That's a wrap, folks. Hope you find this information useful. In this day and age there's a competitive advantage to be able to 'farm the Internet' as well as your 'back 40'.

Check out and use these tools to help make you more productive; the good news is the technology has evolved to the point that anyone can use it, regardless of experience. But just like gardening, you get out of it what you put into it.

Happy gardening,
Scott Kelland
New Terra Farm

p.s. if you have a friend that's into this stuff too, feel free to share this report with them.